



Essential Hints and Tips

Artists, designers and makers are invited to join us for our 2018 art weeks.

The primary appeal for visitors is to see the work of experienced artists in the setting in which it was made alongside the tools and materials needed, as well as the artist's work in progress. Also, where possible, to be able to interact with the artists about their work. Whilst inevitably some artists will want to group together to share an exhibition venue we would encourage a studio environment to be incorporated as part of the presentation and the artists to be available to engage. The incorporation of these elements have clearly enhanced visitor experiences which fit with original intention of DAW as an Open Studio event. This is evident in the visitor feedback forms that we read carefully.

Registration commences online on 1st November and ends on 31st December.

Any entries not with us when we come back in the New Year will unfortunately not be included.

We have managed to keep the entry fees the same as in 2016. There is no compulsory requirement to be a member of Dorset Visual Arts, who manage DAW. However, members of DVA will receive a 5% discount.

Please read the spaces and prices document. Prices include VAT. The fees include all you will need to participate in the event. There are no hidden extra costs other than possible amendment penalties! All venues taking part in the event must offer free entry - any charging venues can only be included as an advertisement.

Whilst the fees include baseline marketing and use of social media we have found that those venues that do an element of self-promotion are more successful. For example, have a postcard printed and circulate it locally. Also, it is of obvious benefit to all the more people who join in with promoting the event through social media.

Soulmates

If you want to participate but find you are lacking a venue or fellow artist to share with, we will do a Soul Mates campaign in early November. Here we try and achieve as much matchmaking as possible. We are frequently contacted by artists interested either in sharing a space, or needing one for Dorset Art Weeks. If you are looking for an exhibiting partner, or have a space to share, or a space to offer, please email us admin@dorsetvisualarts.org. We will then post this information on the News page of the DVA website - <http://www.dorsetvisualarts.org/news/> - so you can check if any offers coming in suit you. Please make sure you include what part of the county you are living or working in, your contact details, and a brief description of your requirement or offer - you can then contact each other directly.

We offer this service until mid December. Please keep checking back for updates!